

# INNOVATIVE ACOUSTIC FURNITURE

BuzziSpace develops innovative and acoustic furniture which decorates offices from Belgium to Silicon Valley. Lampshades that mute conversations, fun acoustic seating arrangements and wooly soundproof cocoons in which your concentration can stand its ground. They win awards on a regular basis and their list of global dealers is longer than your travel bucket list. We built them a website which immediately supplies every corner of the planet with expanding documentation about their products and inspires architects and designers alike.



## MANY PARTIES, ONE GOAL

An extensive website deserves a team consisting of talent and experts who work together seamlessly. The team at BuzziSpace united their efforts with Wim Walraevens from Craftzng for making strategic decisions and acquiring the right partners. The Entourage took the design under their wings, as well as the wireframes and front-end code. To make sure all product information is up-to-date worldwide we rely on CTAC which delivers all product data from inRiver in a structural way after which we can pick it up effortlessly. And we? We supplied everything you can't see: the back-end development and the API for front-end.

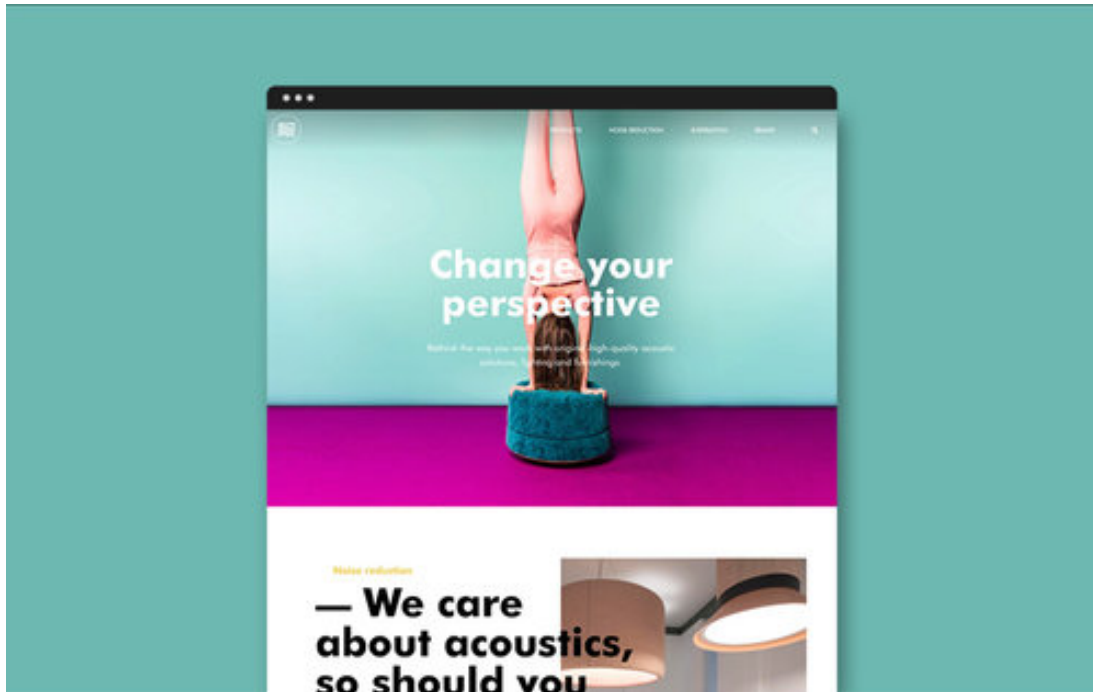
Many different parties at one table usually results in a long and cumbersome road to the finish line. But not on this project, where we invested in an intensive preliminary stage to make sure everyone was driving in the same direction. The result: a high-end high-quality product, which every party can support.

**“ The moment you notice all teams are pulling on the same string and all pieces of the puzzle seem to be falling in place perfectly after all those months - that’s something which sincerely makes me happy. ”**

**Peter Michiels, digital project manager BuzziSpace**

## **SHARING KNOWLEDGE IN EASY TO DIGEST CHUNKS OF INFORMATION**

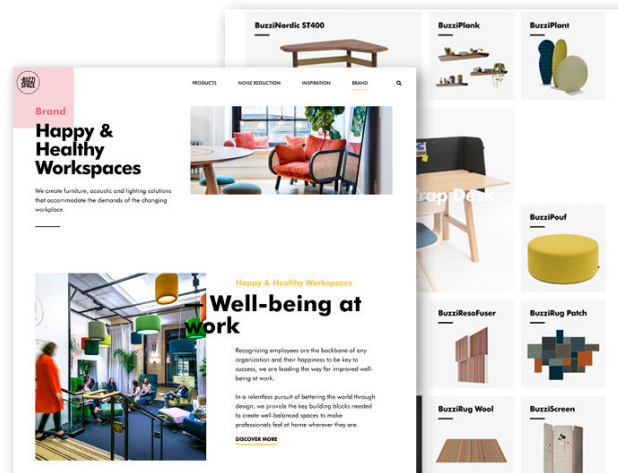
The BuzziSpace website offers clients a clear overview of all products and their variations, divided into two categories: the classic search function by product type (‘tables’ or ‘booths’) or one which finds a solution for your problem (‘background noise’). For each product you can immediately find all technical info plus a convenient downloadable manual for installation.



Other pages offer BuzziSpace the opportunity to share their deep rooted expertise about their craft. You can learn anything there is concerning noise reduction (little known fact: making an espresso has a bigger impact on your ears than a tv with high volume sound blaring out).

## A FIRST-TIMER FOR PAGE ARCHITECT

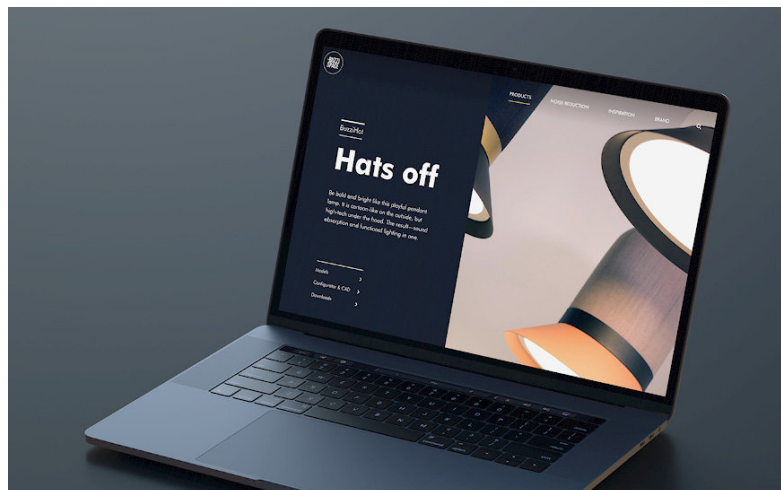
The BuzziSpace website is the first we delivered using Page Architect, our brand new tool for building pages in a flexible way of which we are able to build every single lego brick ourselves. This new system gives us the opportunity to customize on a grand scale, with all the bricks at hand we can chain them to the fields we need. Hence extremely versatile and user friendly. The proof is in the pudding: the BuzziSpace site works like a well oiled machine, both on the front- and backend.



## THERE'S NO SUCH THING AS TOO MUCH INFORMATION

We should nuance here: not when it is the right kind of information. We tried to make it as easy as possible for the BuzziSpace customers to really find every single piece of information on the products. Catalogues, pricing, product certificates... you can download them in just one click. Even when you want to make contact with a supplier on the other side of the globe, we hand you their contact information on a silver platter by making it appear on your screen. Easy as pie, as we say.

Drop us a line if you would also like to call upon our services for [web design](#), [front-end](#) and [back-end development](#), [digital marketing](#) and [strategy](#).



## EAGER TO LEARN MORE ABOUT THIS PROJECT?

Do you have a similar project and are you curious about our approach? Feel free to get in touch with us for more details.



Client: BuzziSpace

Website: <http://www.buzzi.space/>

Date: 08 May 2019

SERVICES

Web development

## WORKING TOGETHER?

At Code d'Or we are a really tight crew. Each one of us has his own specialty and by joining forces we lift both one-time projects and year-long collaborations to the next level.

Do you wish to discuss a project or show us your talent? We'd love to meet you.