

KNOWLEDGE SHARING

The Ambrassade in Brussels is a place of trust, knowledge, expertise and a link between youth organisation professionals on one side and policymakers on the other. They try to contribute actively to the happiness, safety, education and well-being of children and young people in our society, by providing information to youth organisations and institute working with youngsters and higher authorities. Furthermore, they provide feedback to all political parties in which they defend the interests of young people. An organisation in need for a website with a heart for young people: something we too to heart ourselves!



CONTENT BASED

The new website had to be able to process **a lot of information in an orderly manner**, which we covered with the Knowledge Database. This compilation of rules, tips, addresses, contacts, and general information has been collected by Ambrassade over the past years, and is constantly being updated as time progresses.

All information is carefully divided into **various categories**. For instance, you will find their vision on vacant spaces which can serve as a place for youth to gather, together with the rules and laws regarding this subject.

We've also built an **extended and structured search engine** making it possible to find anything specific. A visitor can search in all modules and results are practically grouped per type, for an optimal experience.

As stated above, the Ambrassade also organizes various workshops, trainings and events which can be found in their **well-organized calendar**.



In addition to the usual standard website modules, the Ambrassade also uses **three landing pages on the themes Youth Information, Youth Policy and Youth Work**. The appearance of these pages remains practically the same, but we use the navigation menu in a different way. The landing pages contain a lot of information and therefore require a different structure to display everything in an orderly manner.

To put all this information into the website as efficiently as possible, the Ambrassade used our **Content Builder and CMS**, which we adapted to their needs. One of the innovations we've implemented in our CMS, is a system with colour codes. Behind the scenes, these colours can be used to organize and manage the content, making it easier for Administrators to keep track of the loads of information they're handling.

We also integrated an **RSS-feed**. Quite handy and above all time-saving to use when you want to process part of the website into a newsletter.

Do you also have such a super cool initiative with a heart for people, a need for a content-focused website or another challenge we need to tackle? [Contact us for more information!](#)

EAGER TO LEARN MORE ABOUT THIS PROJECT?

Do you have a similar project and are you curious about our approach? Feel free to get in touch with us for more details.



Client: Ambrassade

Website: <https://ambrassade.be/nl>

Date: 03 July 2018

SERVICES

Design

Front-end & Webdesign

Web development

Digital marketing

WORKING TOGETHER?

At Code d'Or we are a really tight crew. Each one of us has his own specialty and by joining forces we lift both one-time projects and year-long collaborations to the next level.

Do you wish to discuss a project or show us your talent? We'd love to meet you.